



# **PROFESSIONAL DIMENSIONS SPONSORSHIP GUIDE**

# ABOUT PROFESSIONAL DIMENSIONS



## IGNITING THE COLLECTIVE POWER OF WOMEN

**LAUREN FEASTER, CEO**

Professional Dimensions is the most diverse women’s professional association in the Milwaukee area whose mission is to *unite women leaders in the relentless pursuit of better*. We create opportunities and spaces for our members to network, collaborate, learn and lead; inspiring women to reach for more in all aspects of their lives. Our organization is intentionally inclusive across career experiences, sectors, privilege and social identities, maximizing our ability to innovate and elevate those around us.

Professional Dimensions challenges leaders to blaze trails in their companies and communities. Our driving ambition is to expand what is possible for women and the world they influence. Since our formation in 1978, the network has grown to nearly 600 members throughout southeastern Wisconsin, with 300+ active on an annual basis.

As a supporter of this work, we invite you to join us creating more opportunities for courageous women in our city through your sponsorship of our monthly programs.

## BOARD OF DIRECTORS

### OFFICERS

President - Shaneé Jenkins  
Sr. Director- Executive Leadership/CEO Search, YMCA of the USA

President-Elect - Ginny Finn  
Chief Development Officer, MATC Foundation

Immediate Past President - Katie Dillow  
CFO & VP for Finance & Administration, Marcus Performing Art Center

Secretary - Dr. Laci Coppins Robbins  
Executive Director, Urban Learning Collaborative

Treasurer - Lori Kuhn  
CFO, Executive Coach, Thrive HDC, LLC

### DIRECTORS

Charitable Fund Board Chair - Rebecca Stoner  
Executive Director, Milwaukee Parks Foundation

Recruitment Chair - K. Paige Engle  
Communications and Marketing Director, Polka Dot Powerhouse Worldwide

### VICE PRESIDENTS

VP Administration - Erica N. Reib  
Attorney at O'Neil, Cannon, Hollman, DeJong, and Laing S.C.

VP Communications - Tricia Geraghty  
Former Chief Marketing Officer, Children's Hospital of Wisconsin

VP Membership - Carol Newell  
Advisor, FarWell Project Advisors

VP Nominations- Maddy Wilson  
Director of Youth Programs, Kellogg PEAK Initiative

VP Programs - Megan Huse  
VP of Development, Marcus Performing Arts Center

VP Racial Equity - Michele Marsh  
Attorney, Marsh Legal Services, LLC

### DIRECTORS-AT-LARGE

Deidre Garrett  
Director Diversity, Equity & Inclusion, Goodwill Industries of Southeastern Wisconsin, Inc.

Emily Phillips  
Financial Advisor/Partner, Baird & Drosner Phillips Ristau Group

Julia Smith  
Learning & Development, Northwestern Mutual

Brigitte Richerson  
Culture Program Manager, Advocate Health

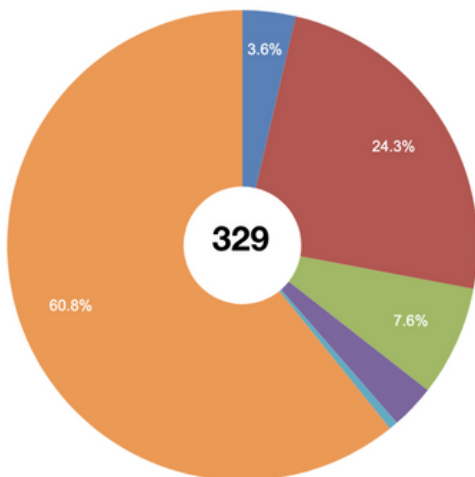
Charlotte Supple  
Owner, Hale Consulting Services, LLC

Corey Zetts  
Executive Director, Menomonee Valley Partners

Isioma Nwabuzor  
Associate General Counsel & Assistant Corporate Secretary, Modine Manufacturing Company

Merilou Gonzales  
Communications Director, Bader Philanthropies, Inc.

## MEMBER DIVERSITY: 2022-23 PROGRAM YEAR



- Asian / Pacific Islander
- Black / African American / African
- Hispanic / Latina
- Multiple ethnicity
- Native American
- White / Caucasian

- 4 Civic-Minded Generation (Born 1945 or before)
- 60 Baby Boomers (Born 1946-1964)
- 125 Gen X (Born 1965-1981)
- 70 Gen Y/Millennials (Born 1982-1995)
- 5 Gen Z (1996-2010)
- 65 Unknown
- 70 Senior Management
- 99 Owner / Executive/ C-Level
- 42 Middle Management
- 18 Intermediate

# PROFESSIONAL DIMENSIONS X NŌ STUDIOS LUNCH SPONSORSHIP

Our new lunch series represents an innovative twist on our long-standing lunch programming. Looking to engage as many women as possible, who are now working from home offices across and beyond our state, we embarked on a journey to increase access to programming while maintaining content quality. *Nō Studios* would rise as an easy partner, with a beautiful downtown location fully equipped with state of the art production equipment and strong reputation for quality programming.

This unique hybrid event format offers our members the flexibility to join us in person at the vibrant Nō Studios venue or virtually, all while enjoying a dynamic live discussion and lunch provided by a local woman-owned BIPOC catering service.

	TITLE SPONSOR \$1,500	GOLD SPONSOR \$1,000	SILVER SPONSOR \$500	SMALL BIZ SPONSOR \$250
Welcome remarks or video (1-2 min)	✓			
Opportunity to send email to all attendees	✓			
Logo displayed on PD website with link to your company website	✓			
Recognition in association's monthly newsletter to members	✓	✓		
Logo placement on all email communications + social media	✓	✓	✓	
Opportunity to provide branded promotional items for event attendees	✓	✓	✓	
Recognition in event promotions and materials	✓	✓	✓	✓
Verbal acknowledgment during opening and closing remarks	✓	✓	✓	✓
Option to host a dedicated booth or exhibit space	✓	✓	✓	✓
Unlimited Virtual Streaming across your network	✓	✓	✓	✓
<b>VIP TICKETS*</b>	<b>10</b>	<b>8</b>	<b>5</b>	<b>5</b>

\* VIP tickets include lunch and opportunity to network with featured presenters. Individual tickets can also be donated back for use by individuals for whom the price is a barrier

#### Program Highlights:

**Real-Time Broadcast & Live Discussion:** The programs are recorded and broadcast in real-time, ensuring that our members can access them conveniently. This allows for engagement with the content as it unfolds, no matter where you are. Each program features a captivating live discussion with an engaged studio audience, ensuring an interactive and enlightening experience.

**Local BIPOC Vendor:** We're proud to support local BIPOC (Black, Indigenous, and People of Color) businesses by providing a delicious lunch prepared by a dedicated catering service.

#### VIP In-Person Attendance:

Individuals participating in person have the opportunity to enjoy lunch in a vibrant networking atmosphere, and meet our guest presenters in person before the filming begins. This experience is capped at 40 persons.

#### Virtual Participation:

Virtual streaming is included with your sponsorship, granting you access to the event from the convenience of your own device and the ability to share across your network. Virtual participants will have the opportunity to actively participate in the discussions, pose questions, and connect with fellow virtual participants as desired.

Attendees: 50-100 Online and In-Person

Location: Virtual and at Nō Studios

# PROFESSIONAL DIMENSIONS MONTHLY DINNER SPONSORSHIP

Thank you for your interest in sponsoring the Professional Dimensions Dinner Series! Your support enables us to empower and uplift women in business, providing them with valuable resources, networking opportunities, and educational programming that expands innovation. Below are the sponsorship levels and packages available, each offering unique benefits tailored to meet your organizational objectives and showcase your commitment to the advancement of *all* women.

	<b>TITLE SPONSOR \$2,500</b>	<b>GOLD SPONSOR \$1,500</b>	<b>SILVER SPONSOR \$1,000</b>	<b>SMALL BIZ SPONSOR \$500</b>
Welcome remarks or video (1-2 min)	✓			
Opportunity to send email to all attendees	✓			
Logo/Ad displayed on PD website with link to your company website	✓			
Recognition in association's monthly newsletter to members	✓	✓		
Logo placement on all email communications + social media	✓	✓	✓	
Opportunity to provide branded promotional items for event attendees	✓	✓	✓	
Recognition in event promotions and materials	✓	✓	✓	✓
Verbal acknowledgment during opening and closing remarks	✓	✓	✓	✓
Option to host a dedicated booth or exhibit space	✓	✓	✓	✓
<b>VIP TICKETS*</b>	<b>12</b>	<b>8</b>	<b>6</b>	<b>4</b>

\* VIP tickets include dinner, wine and the opportunity to network with featured presenters. Individual tickets can also be donated back for use by individuals for whom the price is a barrier

Embark on a transformative journey with our Professional Dimensions Dinner Series, where we bring together leading women from across the Milwaukee region and beyond to share their insights, challenges, personal stories, and tangible advice on navigating the world as courageous leaders. Each event in this series promises an evening of inspiration, connection, and empowerment, designed to uplift and inspire women at all stages of their journey.

#### Event Format:

##### Networking Reception:

- Kick off the evening with a networking reception, where attendees can connect with like-minded professionals, share experiences, and build valuable relationships.

##### Welcome and Introductions

- Warm welcome and introductions by the event host, setting the tone for an evening of meaningful conversations and shared experiences.

##### Dinner and Keynote/ Panel

- Enjoy a delicious dinner while engaging in intimate conversations with fellow attendees and special guests
- Gain actionable advice and strategies for navigating the complexities of the world as women leaders
- Participate in a Q&A session with the speaker(s), allowing attendees to ask questions and delve deeper into the topics discussed.

Attendees: 50-75 In-Person

Location: Wisconsin Club