



PARTNERSHIP OFFERINGS

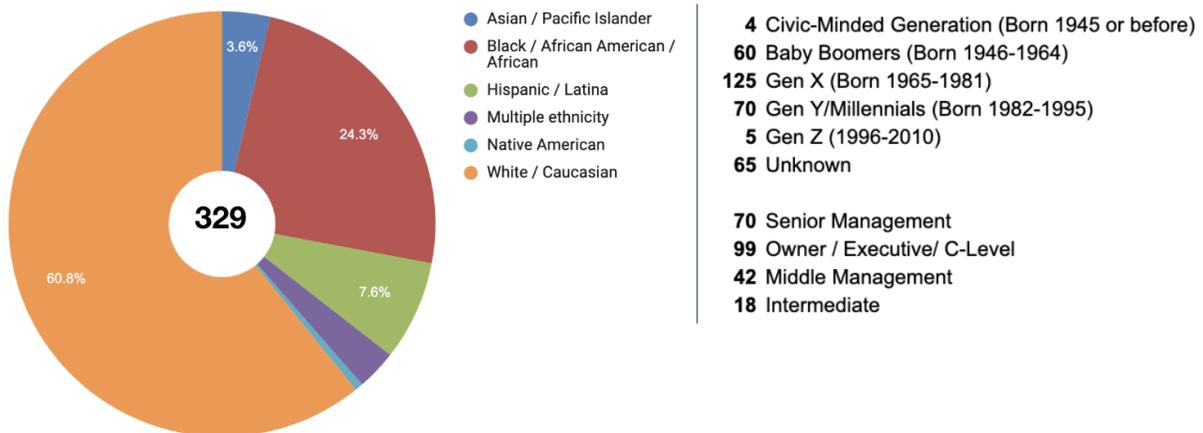
OVERVIEW: IGNITING THE COLLECTIVE POWER OF WOMEN

Professional Dimensions is the leading women’s professional association in the Milwaukee area whose mission is to unite women leaders in the relentless pursuit of better. We create opportunities and spaces for our members to network, collaborate, learn and lead; inspiring women to reach for more in all aspects of their lives. Our organization is intentionally inclusive across career experiences, sectors, privilege and social identities, maximizing our ability to innovate and elevate those around us. Professional Dimensions challenges leaders to blaze trails in their companies and communities. Our driving ambition is to expand what is possible for women and the world they influence. Since our formation in 1978, the network has grown to more than 500 members throughout southeastern Wisconsin, with 300+ active on an annual basis.

Our membership body is made up of dynamic women leaders who inspire those around them through their personal and professional experience and talents. All members must be engaged in professional work, whether or not for compensation, and must demonstrate an interest in professional growth. Each year, we strive to strengthen the diversity and leadership of the organization and to maintain a broad spectrum of represented occupations across sectors.



2022-23 MEMBER DIVERSITY





With our mission and members driving our impact, we value the opportunity to partner with leading organizations who are aligned to our approach. **Partnership is prerequisite to progress**, and we're appreciative of the opportunity to share our menu of offerings with you.

CORPORATE MEMBERSHIP

BASE: \$500/MEMBER, MINIMUM 5

Corporate membership allows organizations to engage a greater number of professionals while affording maximum flexibility. This membership model is most beneficial to corporations that want to provide professional development and leadership opportunities for a larger group of women, because it creates "associate memberships" that allow for the sharing of benefits of a full individual membership. This is a unique opportunity for organizations to continue supporting the growth, mentorship and development of their women leaders alongside women across the Milwaukee Region.

Annually, Professional Dimensions looks to convene all corporate partners for special programming. This means that women leaders who are aligned with the vision, mission and action of Professional Dimensions will have a unique opportunity to connect with those in their corporate networks.

The benefits of Corporate Membership to Professional Dimensions include:

- One-year annual membership that provides access to all PD member programming and benefits; \$100 credit towards lunch and dinner meetings (per member) led by local and national content area experts. General benefits include:
 - ◆ Subscription to our e-newsletter and other email communications
 - ◆ Access to additional networking events such as Third Thursdays and broader community events
 - ◆ Recognition in Professional Dimensions Annual Report
 - ◆ Logo on Professional Dimensions website
 - ◆ Branding on Featured Member section of webpage and newsletter, with opportunity to feature associate members
- Full-team benefits:
 - ◆ Lunch and Learn with CEO and/or Board Member of Professional Dimensions
 - ◆ Early access to special sponsorship opportunities for signature events and programming
 - ◆ Option to enroll employees in Systems Leadership Cohort centering Equity in Education



- ◆ Option to participate in intimate, transformational Racial Equity Development Experience: Conversation Circles
- ◆ Option to join fundraising and philanthropy 101 fellowship
- ◆ Access to personalized workshops for corporate staff

Please note that all new individual or corporate memberships accepted by the Recruitment Committee must also be approved by the Board of Directors. Following approval, we encourage your associate members to attend one of our new member orientation receptions, which are held several times each year to introduce new members to the Board and to other members.

CUSTOMIZED OFFERINGS:

The following is an overview of custom a-la-carte offerings. Upon discussion, these can be packaged to develop a more robust and actionable corporate partnership

MEMBERSHIPS

Corporate Individual Membership \$500
Corporate Cohort \$10,000 (10 Members)
Sponsor a Community Member \$400
Sponsor a Small Business Owner \$400

PROGRAM

Lunch Meetings \$30/Meeting
Dinner Meeting \$40/Meeting
PD Presents: Workshop/ Masterclass / Keynote (CEO) \$1,500
PD Presents: Workshop/ Masterclass (CEO + PD Women) \$2,500

SPONSORSHIPS

Nō Studios Lunch Session Sponsor \$500-\$1500
Panel or Keynote Placement \$500-\$1000

SIGNATURE EVENTS

Imprint Awards - April 18, 2023
Individual Tickets \$160 (Member/Partner Rate)
Bronze Sponsorship (8 Seats) \$5000



Ideation Summit - Fall 2024

Individual Tickets \$150

VIP Sponsorship (10 Seats) \$5,000

DONATION

Donations can be made at any level to advance the mission of Professional Dimensions.

PACKAGES

The following sponsorship packages have been designed and requested by existing corporate members. Please feel free to leverage these examples as you look to craft the package that best serves your corporate needs!

OPTION A: PROFESSIONAL DEVELOPMENT WORKSHOP & MEMBERSHIP PACKAGE

\$5,000

- PD to craft and deliver (1) Workshop for ERG or designated group. Could include, but not limited to, any of the topics/ competencies listed below that have been prioritized and informed by our membership.
- PD will offer (5) PD memberships with full member benefits and (1) orientation as designated by corporate liaison

OPTION B: PROFESSIONAL DEVELOPMENT WORKSHOP & IDEATION SUMMIT PACKAGE

\$5,000

- PD to craft and deliver (1) Workshop for ERG or designated group. Could include, but not limited to, any of the topics/ competencies listed below that have been prioritized and informed by our membership.
- (1) Table at upcoming Ideation Summit – 8 seats for ERG/Organization leaders

OPTION C: SIGNATURE EVENT SUPPORT & LUNCH SERIES SPONSORSHIP

\$10,000



- (1) Table at upcoming Ideation Summit – 8 seats for Organization leaders
- (1) Table at upcoming Imprint Awards – 8 seats for Organization leaders
- Professional Dimensions x No Studios Lunch Series Presenting Sponsor

Benefits to include:

- ◆ Full autonomy in curating a panel inclusive of women leaders from your corporation to facilitate panel discussion on desired topic
- ◆ Opportunity for Corporation to provide virtual link for panel discussion for 70+ branches nationwide
- ◆ 10 VIP tickets for in-person panel, including lunch from local women vendor
- ◆ Logo recognition on website, event materials and recording

With any package, aforementioned or uniquely crafted, the following benefits are aligned to cost:

	GOLD \$15,000	SILVER \$10,000	BRONZE \$5000
Corporate representative placement on CEO Advisory Board	x		
Welcome remarks at designated program	x		
Content distribution and branding privileges	x	x	
Email to full Membership	x	x	
Opportunities for acknowledgement throughout entire program year	x	x	x
Option to host one Professional Dimensions meeting or event onsite	x	x	x
Logo Placement on communications, social media, day-of presentation and website	x	x	x

WORKSHOPS

\$1500-\$2500/HOUR

ADVOCACY

Advocacy in corporate settings refers to the active support and promotion of specific causes, ideas, or values by a company. It goes beyond the traditional focus on profits and aims to make a positive impact on society, the environment, and stakeholders. Everyone has a role in being an advocate, and being advocated for. We want folks to understand their unique relationship to advocacy, and how to be more intentional and strategic in their approach.

CONSCIOUS LEADERSHIP

Conscious leadership is a management and leadership approach that emphasizes self-awareness, empathy, ethical decision-making, and a broader consideration of stakeholders' well-being. Conscious leaders strive to lead with a sense of purpose, values, and mindfulness, aiming to create positive impacts on their teams, organizations, and society as a whole. At Professional Dimensions we expect all of our members to understand this approach and remain committed to consciousness

EXECUTIVE PRESENCE

Executive presence is the combination of confidence, gravitas, and credibility that inspires others towards belief and action. The insights and skills gained from this workshop will guide participants to project confidence, credibility, and influence in their interactions with colleagues. With sensitivity to the historical implications of words like “professional” and “executive presence” we believe that this work is not about changing who you are but leveraging your authentic qualities to build credibility and trust.

MEDIA TRAINING

Media training is not only essential for folks interacting with the media, but critical for individuals who are leading people, organizations and serving within their community. We prioritize this workshop as it presents so many valuable transferable skills that women often miss as they’re overlooked, and under-engaged as the spokesperson for so many organizations. Women are also held to a different standard when it comes to their presence, with their words and message being overshadowed by their “preparedness”, perceived confidence, physical image, etc. This training aims to drill

down on a few of the most general/ cross-applicable skills while also making participants aware of more targeted media components to investigate further.

MOTHERHOOD IN THE WORKPLACE

Recognizing the value of a diverse workforce and understanding the unique challenges faced by working mothers can lead to more knowledgeable and supportive workplaces. By centering the unique needs of mothers, inclusive organizations can implement policies that cater to the needs of all, and benefit from higher employee retention, increased productivity, and a more positive company image.

While we've listed these as quick examples, we have an extensive list of additional workshops based on the talents and skills of our members. These can range from estate planning and fundraising to marketing and community organizing. We would be happy to build around your needs. All workshops are designed and facilitated by diverse women (PD members and affiliates) who offer a variety of experiences and expertise related to subject matter. All content is aligned to the values of Professional Dimensions, and our execution is anchored by our collective mission and vision. PD is able to work with your organization to outline goals of coaching and mutually select the best match for desired outcomes.

Additional opportunities to sponsor specific events will be available as monthly meetings are announced for the new fiscal year. Those sponsorships, ranging from \$500-\$2500 provide targeted exposure and representation to PD members and the Milwaukee community more broadly. Contact Lauren Feaster directly for more options. lauren@professionaldimensions.org

MEMBER BENEFITS

Professional Dimensions remains the most diverse space where women can:

- A. Expand their network with inclusivity & authenticity,
- B. Advance women through collective philanthropy, mentorship and issues' education, and
- C. Develop personally and professionally as conscious, system-leaders.

The following benefits align to the aforementioned:

1. **NETWORK** With your membership you gain immediate access to the most diverse network of women leaders in the Milwaukee region. With orientation and updates to



your online profile we provide a platform for members to network with other professionals, potential clients, suppliers, and industry experts. These connections lead to valuable business partnerships and opportunities. Our unique culture that centers the multi-dimensional woman fosters camaraderie, laughter and offers a break from the pressures of everyday life. Our network has the ability to enhance a company's credibility and reputation, reassuring customers, partners, and investors.

2. **DIRECTORY** We are inclusive of business, non-profit, academic, government and entrepreneur leaders, representing over 300 companies in more than 30 industries
3. **PROGRAMMING** Our programming is designed for every stage of a woman's career, providing members with up-to-date information, industry research, and market trends. This information can help members make informed decisions, stay competitive, and grow as an asset to their business. We challenge leaders to tackle difficult topics, and we host small group conversations on race and racism via our Racial Equity initiative. Every year we curate 7 lunch programs and 7 dinner programs for all members.
4. **STRATEGIC SERVICE** As a member-run organization, we provide opportunities for hands-on leadership experience with opportunities to serve in formal board and committee roles that drive change in our region. As women mature in their careers, they find value in system leadership and leverage these opportunities to be positioned at new tables
5. **PROFESSIONAL DEVELOPMENT** With our Lunch and Dinner meetings we offer support & development opportunities for lifelong learning. Our workshops, webinars, and training programs help members enhance their skills and knowledge and contribute to the professional development of employees and business owners. We complement and enhance employer programs to accelerate growth and advancement.
6. **MEMBERCONNECT** We facilitate one-on-one and group connections to mentor, support and sponsor each other. Being part of Professional Dimensions means having access to a community of peers who can offer advice, share experiences, and provide emotional support.
7. **ADVOCACY** We ignite the collective power of women and do our best to amplify mindsets, beliefs and systems that benefit our members. We shine a light on exemplary women leaders and leverage our annual Ideation Summit to advocate for inclusivity as a requirement for effective leadership
8. **VISIBILITY** We harness our network to increase the visibility of our members and advance other's careers, we have recognized the achievements of 80+ women to-date with the esteemed Sacagawea/Imprint Award. We identify talent and bring it to the forefront and we champion our members and their successes externally.
9. **PHILANTHROPY** Memberships in charitable organizations may provide opportunities to volunteer, donate, or get involved in philanthropic activities. Our charitable fund



donates \$100,000 biennially to a local organization to advance the self-sufficiency of women and girls. This year, charitable fund proceeds will benefit the Sherman Phoenix Foundation and the launch of their [Women and Mom's Entrepreneurship Network](#). By joining Professional Dimensions you are a documented advocate for the advancement of this important work.

10. **INCLUSION** We intentionally create spaces for women to be their whole & authentic selves - emphasizing the importance of supporting every dimension of our members. Our Racial Equity initiative keeps us accountable to how we do all we can with what we have.
11. **NEWSLETTER** Our exclusive biweekly communications allow us to keep members abreast of the most important news and updates impacting women locally and globally. They also allow us to consistently promote our members' products, events and services which increases their visibility and reach. We foster collaboration among members, leading to potential partnerships, joint ventures, and business opportunities.

CONTACT:

Professional Dimensions is incredibly grateful for your consideration of this sponsorship. Please note that listed costs are subject to change. Reach out to CEO Lauren Feaster with any questions or requests for additional information.

Lauren Feaster
414.581.9230
CEO, Professional Dimensions
lauren@professionaldimensions.org