



2021 IDEATION SUMMIT "START WITH YOU"

www.professionaldimensions.org
OCT 13 8:00-11:30AM | VIRTUAL*

THE PROBLEM & THE OPPORTUNITY

First generation diversity efforts were, and unfortunately remain, hyper-focused on creating diversity in our workplaces. This is evident in the performative tracking of a variety of "diverse identities" with slow change to policy, compensation, and systems that overtly and covertly govern corporations. The women of Professional Dimensions quickly saw the need to take this conversation to the next level in Milwaukee to drive meaningful action.

From these beliefs and insights, the Ideation Summit was created to intentionally bring together leaders in the Milwaukee community to focus on inclusive leadership, racial inequity and institutionalized practices that prevent the advancement of all.

This summit is intended to disrupt your thinking about diversity, flip it on its head, and give you the practical tools to ensure that we are building a world in which we all can thrive.

START WITH YOU

This year's theme: Start With You. We will push you to think more deeply about what it looks like to operate from your area of influence to drive change. Personal responsibility, starting where you are, understanding power, and locating your sphere of influence are the topics that will drive conversation. Every presenter will center their remarks on understanding our realms of influence and how to leverage our voices and choices for change.

“NOT ONLY SHOULD WE “BE THE CHANGE WE WISH TO SEE”, BUT WE SHOULD RECOGNIZE THAT WHETHER WE’RE INTENTIONAL OR NOT, WE ARE THE CHANGE WE SEE. OUR COLLECTIVE PROGRESS, AND OUR COLLECTIVE STAGNATION START WITH US AS INDIVIDUALS.

ATTENDEES WILL GAIN:

- 1 A more holistic understanding of what it means to lead in a diverse world
- 2 Practical tools to implement at work to go beyond simply achieving a diverse workforce to creating an environment in which it can thrive
- 3 Strategies for tapping advancing diversity and inclusion in your social and professional world



*Optional in-person networking reception available pending CDC approval



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*Michelle
Silverthorn*

KEYNOTE MICHELLE SILVERTHORN

A graduate of Princeton University and the University of Michigan Law School, Michelle practiced for two large law firms in New York and Chicago before transitioning to the education realm. She has been featured on NPR, PBS and in several publications including the Chicago Tribune and Fortune Magazine. She is a TEDx speaker and the author of the best-selling book, *Authentic Diversity, How to Change the Workplace For Good*.

HEADLINE & BREAKOUT SPONSORS



1

MONEY AND POWER

Can you have a conversation about inclusivity without discussing wealth and pay equity? Whether we're talking about philanthropy, investments, ownership and/or generational wealth, money is power, and power belongs in any conversation about inclusivity.

2

EXPLORING THE TRUE MEANING, PURPOSE AND BARRIERS TO DEI/REI WORK

Why are companies developing this position? What are realistic outcomes? What companies have made gains in this realm? Join DEI/REI Professionals from Milwaukee's largest corporations to discuss their vision for change.

3

AN INCLUSIVE FUTURE

This opportunity allows us to center youth voice and perspectives on how our city can become more inclusive. Here we'll discuss what inclusivity means to young people, their role in advancing inclusivity, and what they need from diverse adult leaders as our next generation of innovators and leaders.

4

GENDER AND POWER

Early inclusion efforts centered the advancement of women, yet women remain significantly undervalued for their contributions to society. This panel will use the new McKinsey & Company Women in the Workplace study to explore gender inclusivity and will center participants on immediate actions to advance our region, starting with women.

SPONSORSHIP



INVITATION TO ACT LAUREN FEASTER, CEO

More than ever, business and community organizations are committed to ensuring that company values, actions, and behaviors are focused on creating a more equitable and inclusive workplace.

Your sponsorship of the 2021 Ideation Summit will not only support summit, but it will anchor the ongoing work of Professional Dimensions and represent a commitment to building a city in which we all can flourish.

If you are interested in having a role in this event and PD, please consider sponsorship and working with us to uplift exemplars of Inclusion within your company.

	HEADLINE SPONSOR \$15,000	KEYNOTE SPONSOR \$10,000	BREAKOUT SPONSOR \$5,000	IDEATION SPONSOR \$3,000	CORPORATE TABLE \$1,000
1-year Corporate Membership + Full-year recognition	✓				
Recognition in all marketing materials	✓				
Opportunity to send email to all attendees	✓				
Welcome remarks	✓				
Verbal recognition throughout	✓	✓			
List of attendees	✓	✓	✓		
Host / speaking role on Breakout topics	✓	✓	✓	✓	
Opportunity for logo placement on communications, social media, day-of presentation and PD website	✓	✓	✓	✓	✓
ATTENDEES	20	10	10	10	10

For more information regarding corporate membership options and additional sponsorship opportunities, please contact Lauren Feaster at (414) 581-9230 or lauren@professionaldimensions.org

2021-22 CORPORATE MEMBERSHIP PARTNERS



THANK YOU FOR YOUR LEADERSHIP